

Compliance Notice

Section 75 of the Consumer Protection Act 2007

Company Secretary

NOC Shop Limited

Unit 2

Rathcormac Enterprise park

Sligo

Co Sligo

Competition and Consumer

Protection Commission

Bloom House

Railway Street

Dublin 1

D01 C576

I, Daniel Sweetman, an Authorised Officer of the Competition and Consumer Protection Commission (the "CCPC"), duly appointed under section 35 of the Competition and Consumer Protection Act 2014, hereby give you notice, pursuant to section 75(2) of the Consumer Protection Act 2007 (the "2007 Act"), that I am of the opinion that you have engaged in a prohibited act or practice by contravening Part 5 of the Consumer Rights Act 2022 (the "2002 Act"), namely that you failed to comply with your obligations as a trader under section 117 (3) of the 2022 Act.

A. Statement of alleged contravention

That you, NOC Shop Limited, trading as "Wild Roots Music Performing Arts and Adventure Festival", of Unit 2 Rathcormac Industrial Park, Rathcormac, Sligo, Co. Sligo, a trader for the purposes of the 2007 Act, on 15/06/2024 engaged in a contravention of Part 5 of the 2022 Act by breaching section 117(3) of the 2022 Act, by failing to reimburse a consumer (ticket no. 368136262810828 and order no. 36813626) for the purchase price of their ticket for the Wild Roots Festival not later than 14 days after the day on which you were notified of the consumer's decision to cancel the contract.

Such a failure to comply with your obligations as a trader being a prohibited act or practice as described by section 67(s) of the 2022 Act.

B. My opinion

I am of the opinion that you, NOC Shop Limited, trading as “Wild Roots Music Performing Arts and Adventure Festival”, engaged in the prohibited act or practice outlined in the statement of alleged contravention above by failing to reimburse a consumer for the purchase price of their ticket for the Wild Roots Festival not later than 14 days after the day on which you were notified of the consumer’s decision to cancel their Contract.

C. The reasons for my opinion

The reasons for my opinion are based on the following:

1. NOC Shop Limited, trading as “Wild Roots Music Performing Arts and Adventure Festival”, can be described as a “trader” for the purposes of the 2007 Act.
2. NOC Shop Limited, trading as “Wild Roots Music Performing Arts and Adventure Festival”, on its website, www.wildroots.ie, provided a facility for consumers to conclude distance contracts with NOC Shop Limited, trading as “Wild Roots Music Performing Arts and Adventure Festival”. Distance contracts are defined by section 2 of the 2022 Act as *“a contract concluded between a trader and a consumer under an organised distance sales or service provision scheme without the simultaneous physical presence of the trader and the consumer, and with the exclusive use of one or more means of distance communication up to and including the time at which the contract is concluded”*.
3. Through the website, NOC Shop Limited, trading as Wild Roots Music Performing Arts and Adventure Festival, entered into contracts with consumers which are distance contracts within the meaning of section 2 of the 2022 Act.
4. On 30/04/2024, the consumer purchased a ticket (ticket no. 368136262810828 and order no. 36813626) for the Wild Roots Festival via your website. The consumer received confirmation of their purchase on 30/04/2024.
5. On 22/05/2024, you notified the consumer of the cancellation of the Wild Roots Festival by email from info@wildroots.ie,

6. On 31/05/2024, the consumer unequivocally informed you of their decision to exercise their right to immediately terminate the contract following your indication that you cannot provide the event. This notice was sent to you by email to both neil@wildroots.ie and info@wildroots.ie.
7. The consumer did not receive a refund within 14 days of their notice.

D. Compliance directions and requirements

1. NOC Shop Limited, trading as Wild Roots Music Performing Arts and Adventure Festival is hereby directed to reimburse the consumer (ticket no. 368136262810828 and order no. 36813626) in full for their ticket purchased via www.wildroots.ie on 30/04/2024 for the sum of €161.
2. NOC Shop Limited, trading as Wild Roots Music Performing Arts and Adventure Festival, is hereby directed to comply with its obligation under the 2022 Act to reimburse any consumer who informs you of their decision to cancel their contract on foot of your announcement that you cannot provide the Wild Roots Festival. NOC Shop Limited, trading as Wild Roots Music Performing Arts and Adventure Festival, must reimburse all such consumers without undue delay and in any event not later than 14 days after the day on which it is informed of the relevant consumer's decision to cancel the contract.

You must comply with this compliance direction and requirements by **16/08/2024**.

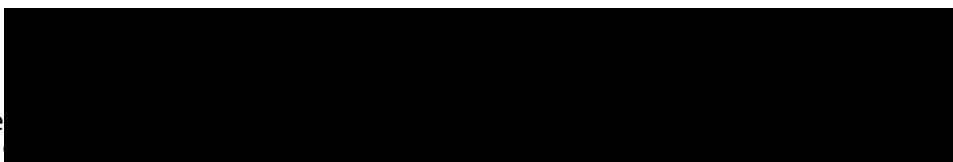
This compliance notice in no way impacts your obligation to fully comply with all legal obligations between the date of this compliance notice and the date on which this compliance notice takes effect.

E. Appeal Procedure

1. You may appeal this Compliance Notice to the District Court in the district court district in which the notice is served **within 14 days after its service**.

2. The form and manner of such an appeal is to be found in the District Court Rules, Form 40D.01 Schedule C. This is available from the registrar at your local District Court office or on the Courts Service website.
3. In the event that you decide to appeal the Compliance Notice, you must, at the same time, notify the CCPC at the above address. You must also notify the CCPC of the grounds for the appeal.
4. If an appeal is not made in accordance with section 75 of the 2007 Act and within 14 days after service of the notice, this notice will be treated as not disputed, you will be deemed to have accepted the notice and to have agreed to comply with the compliance direction and requirements.
5. Any failure or refusal to comply with this notice is an offence and, on summary conviction, you will be liable to the fines and penalties set out in Part 5, Chapter 4 of the 2007 Act.

Signature

A large black rectangular redaction box covering the signature area.A small black rectangular redaction box covering a few lines of text.

Daniel Sweetman
Authorised Officer
Competition and Consumer Protection Commission

Date: 22 July 2024

This information is intended for information purposes only and does not constitute part of the Compliance Notice.

Compliance Notice Notes

Consumer Protection Act 2007 (2007 Act)

1.	Section 75(6) 2007 Act requires a person, when lodging an appeal, to, at the same time, notify the Competition and Consumer Protection Commission (CCPC) of the appeal and the grounds for the appeal. The Commission is entitled to appear, be heard and adduce evidence on the hearing of the appeal.
2.	If on appeal the compliance notice is not cancelled, the notice takes effect on the later of the following <ol style="list-style-type: none">a) the day after the day on which the notice is confirmed or varied on appeal,b) if the appeal is withdrawn by the appellant the day after the day it is withdrawn,c) the day specified in the notice.
3.	If there is no appeal under section 75(5) 2007 Act, the compliance notice takes effect on the later of the following: <ol style="list-style-type: none">a) 14 days after the notice is served.b) the day specified in the notice.
4.	An Authorised Officer may- <ol style="list-style-type: none">a) withdraw a compliance notice at any time, or

	<p>b) if no appeal is made or pending under section 75(5) 2007 Act, extend the date by which the recipient is to comply with the compliance direction and requirements.</p>
5.	<p>Withdrawal of a compliance notice does not prevent the service of another compliance direction or requirement specified in a compliance notice, whether it relates to the same matter or a different matter.</p>
6.	<p>In accordance with section 75(13) 2007 Act, if a compliance notice takes effect, the CCPC is required to publish the compliance notice, or cause it to be published in any form or manner it considers appropriate.</p>
7.	<p>Section 86 2007 Act requires the CCPC to maintain a “Consumer Protection List” of names and addresses together with a description of their trade, business or profession in respect of any enforcement actions taken by the Commission. This includes persons against whom compliance notices have taken effect.</p>
8.	<p>Any person who, without a reasonable excuse, fails to comply with a direction or requirement specified in a compliance notice, commits an offence and, on summary conviction, is liable to the fines and penalties set out in section 79 2007 Act.</p>
9.	<p>Section 79(1) 2007 Act provides that a person guilty of an offence under the 2007 Act is liable on summary conviction to the following fines and penalties:</p> <ul style="list-style-type: none"> a) a Class B fine not exceeding €4000 or up to 6 months imprisonment or both, b) on any subsequent summary conviction, a fine not exceeding €5000, or imprisonment for a term not exceeding 12 months or both. c) If, after being convicted of an offence, a person continues to contravene the requirement or prohibition to which the offence relates, the person is guilty of a further offence on each day the contravention continues and for each such offence is liable on summary conviction to a fine not exceeding €500.
10.	<p>According to section 75(14) 2007 Act the issuing of this notice does not prevent the commencement of proceedings for an offence.</p>

