

# MERGER ANNOUNCEMENT M/24/056 – JLA GROUP/ BRODERICK BROS LIMITED

## Section 21 of the Competition Act 2002

**The Competition and Consumer Protection Commission clears proposed acquisition of Decat Distribution Limited and its subsidiaries by JLA Acquisitions TopCo Limited.**

**14 October 2024**

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The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby Vanilla Group Limited, which is part of the group of companies headed by JLA Acquisitions TopCo Limited, would acquire indirect sole control of Decat Distribution Limited and its three subsidiary companies, Broderick Bros Limited, Broderick Holdings Limited and Brodericks Food Equipment South Limited. The proposed transaction was notified under the Competition Act 2002, as amended, on 20 September 2024.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

### **Additional Information**

JLA Group is the name given to the group of companies, including Vanilla Group Limited, which is headed by JLA Acquisitions TopCo Limited. JLA Group is active in the supply and servicing of equipment that is involved in: (i) laundry; (ii) catering; (iii) HVAC; and (iv) fire safety sectors.

Decat Distribution Limited, together with its subsidiaries, Broderick Bros Limited, Broderick Holdings Limited, and Brodericks Food Equipment South Limited, provides the following services in the State: (i) the installation and supply of commercial kitchen/restaurant facilities for businesses; (ii) the supply of equipment and services to the industrial food processing sector; (iii) the supply of catering consumables (tableware, utensils, etc); and (iv) a limited amount of laundry equipment.